

Divyesh Ghediya

Senior Full-Stack Developer & Team Lead

Rajkot, Gujarat, India

divyeshghediya.dev

linkedin.com/in/divyam-ghedia

PROFILE

I build reliable web applications, WordPress plugins and APIs, and lead the teams that ship them. Over 10+ years I've moved from WordPress websites, themes and custom plugins to full-stack development with Laravel, Node.js, React and Python, for businesses across e-commerce, SaaS, finance and more. Since 2021 I've led cross-functional teams at Zennax Technology: clear planning, open communication and early risk management, so projects are delivered with quality and on time.

10+

years in web development

110+

projects worked on

7

companies worked with

5,000+

WordPress.org plugin installs

EXPERIENCE

Full Stack Developer & Team Lead

Nov 2021 – present

[Zennax Technology, Rajkot](#)

- Lead cross-functional teams and deliver IT projects on time and within budget: planning, resources and risk management.
- Build Node.js, React, Laravel and Python backends, APIs and admin panels.

Full-Stack Developer (freelance)

2012 – present

[Clients worldwide](#)

- WordPress plugins, web apps and API integrations, built and maintained alongside my employed roles.

Sr. Web Developer

May 2020 – Aug 2021

[Repute Infosystems, Rajkot](#)

- Worked on ARMember, the company's WordPress membership plugin: bug fixes, new features and add-ons, including the Migration & Import Tool I built. Mentored junior developers and reviewed code.

Sr. WordPress Developer

Aug 2019 – Apr 2020

[Cypherx Technologies, Rajkot](#)

- Custom WordPress websites, themes and plugins built to clients' requirements, optimised for speed and SEO.

WordPress Developer

Feb 2018 – Jul 2019

[Cosmonaut Technologies, Ahmedabad](#)

- Responsive WordPress websites and custom plugins for many industries, with QA and post-launch support.

Earlier roles · WordPress and web development, Ahmedabad

WordPress Developer, Cyberlobe Technologies

May 2016 – Jan 2018

WordPress Developer, Pramukh Web Solution

Apr 2015 – Apr 2016

Web Developer, adit (Drupal, WordPress, PHP)

Dec 2014 – Mar 2015

SKILLS

Languages

PHP, JavaScript, Python, Go

Back end

Node.js (Express, Koa), Laravel, CodeIgniter, Yii, Zend; REST and SOAP APIs

Front end

React, Next.js, Vue.js, HTML, CSS, SCSS

WordPress & CMS

Plugin and theme development, WooCommerce; Magento, Shopify, Drupal, Joomla

Databases

MySQL, PostgreSQL, MongoDB, DynamoDB, Firebase, SQL Server

Cloud & DevOps

AWS, Google Cloud, Docker; GitHub, GitLab, Bitbucket

Integrations

Payments (Stripe, PayPal, Razorpay, Paytm, UPI, Braintree, Square, CCAvenue), Twilio, Vonage, Google Maps, Firebase Cloud Messaging

Delivery

Team leadership, project planning, risk management, mentoring; Jira, Trello, Asana, ClickUp, Slack, Postman

EDUCATION

MCA, Master of Computer Applications

L.J. Institute of Computer Application, Ahmedabad (GTU)
2012 – 2015

BCA, Bachelor of Computer Applications

Geetanjali College, Rajkot
2009 – 2012

CERTIFICATIONS

Google Cloud Gen AI Academy APAC 2026

Cohorts 1–3

AWS Cloud

Amazon Web Services

LinkedIn skill assessments

WordPress, PHP, HTML and CSS

CSI Hacker's Point

Certificate

SELECTED PROJECTS

UPI QR Code Payment Gateway ↗

WordPress plugin · built & maintained

A WooCommerce plugin I built single-handedly so Indian stores can take UPI payments by QR code without gateway fees. 1,000+ active installations, rated 5/5 on WordPress.org.

[WordPress](#) · [WooCommerce](#) · [PHP](#)

COD to UPI ↗

WordPress plugin

Confirms WooCommerce cash-on-delivery orders before shipping and converts them to prepaid UPI payments, to cut refused deliveries.

[WordPress](#) · [WooCommerce](#) · [PHP](#)

DynamicLink (DDEP) ↗

Integration platform · main developer

Connects relocation companies' systems: inbound and outbound connections, data mapping with spreadsheet-style formulas, queues, logs and alerts.

[Node.js](#) · [MongoDB](#) · [React](#)

Plegium ↗

Backend, APIs & admin panels

A personal-safety app: Twilio call and SMS alerts to emergency contacts with timed retries, live location tracking and paired IoT devices on AWS.

[Python](#) · [Go](#) · [Node.js](#) · [React](#) · [AWS](#) · [Twilio](#)

Relocation sales CRM ↗

Koa API & React

Companies, opportunities, contracts and sales activities in a relocation management system (2023–2024).

[Koa](#) · [MySQL](#) · [React](#)

Websites

WordPress & PHP

Colorado Marketing Concierge (agency site, built), Lotus Laser & Skin Rejuvenation (clinic site, built) and JCOM Bank (co-operative bank site, maintained).

User Profile Picture ↗

WordPress plugin · built & maintained

Gives any WordPress user a profile picture from the Media Library instead of a Gravatar. 4,000+ active installations, rated 5/5.

[WordPress](#) · [PHP](#)

ARMember & add-ons ↗

Commercial WordPress plugin

Bug fixes and new features in the membership plugin and its add-ons; built the Migration & Import Tool (from Paid Memberships Pro, MemberPress and Ultimate Membership Pro).

[WordPress](#) · [PHP](#) · [MySQL](#)

Membership platform for HKIE ↗

Full-stack

A multi-tenant membership system for the Hong Kong Institution of Engineers and other professional bodies: API, member portal and staff back office.

[Koa](#) · [MongoDB](#) · [React](#)

Poof ↗

Laravel API & Vue admin

A Canadian dispensary marketplace for delivery and pickup, with stores kept in sync with their Greenline and Cova point-of-sale systems.

[Laravel](#) · [Vue.js](#) · [MySQL](#)

Choomoa ↗

Laravel web app

A memorial social network for people and pets: profiles, flowers and gifts, messages, points, notifications and an admin panel.

[Laravel](#) · [MySQL](#)

LANGUAGES

Gujarati (native) · Hindi (full professional) · English (professional working)

GET IN TOUCH

Send me your project details through the form at divyeshghediya.dev/contact or message me on [LinkedIn](#).